PROLICHT CORPORATE USP TEXTS

YES. IT MAKES A DIFFERENCE

Because no two rooms, objects or moments are alike.
And because every task and every customer's wish is different,
the customisability of our products makes the crucial difference. It lets you create the right lighting mood and the perfect room atmosphere, without restricting your creative freedom. That's why we can produce a totally individual lighting solution for you. Tailored to meet your wishes and demands. Made in record time. Delivered on time. State of the art. And manufactured sustainably in the Tyrolean Alps.

ENDLESS POSSIBILITES TO MAKE A DIFFERENCE

To enable your luminaires to make a significant contribution to your room design, you need the option of unlimited configurability. And PROLICHT gives you that. With all our lighting solutions.

FORM MAKES A DIFFERENCE

The endless configuration options in terms of size and form make our luminaires part of a harmonious whole or contrasting key points. Whatever you want and what your project demands.

COLOUR MAKES A DIFFERENCE

25 unique colours and surfaces provide endless combinations creating infinite looks, providing the atmospheric finishing touch to a whole interior design concept or setting a focused accent.

ILLUMINATION EFFECTS MAKE A DIFFERENCE

Without the endless configuration possibilities of the latest lighting technologies, it is impossible to create the desired lighting mood and room atmosphere: from the colour of the light, through its temperature to the beam angle. From diffuser to reflector, everything can be individually combined with the corresponding luminaire.

THE POSSIBILITY TO CONFIGURE MAKES A DIFFERENCE

There are countless ways to configure our products, without which we would never be able to promise a complete atmosphere for every room. Only if the materials, surfaces, structure, size, colour and lighting effect blend harmoniously into a room is it not just any mass-produced product, but yours. An individual, bespoke lighting solution, made just for you and your specific project.

THE PRODUCTION PROCESS MAKES A DIFFERENCE

In a market that is becoming ever more automated and standardised, our bespoke high-tech solutions really make a crucial difference. Our ability to understand the uniqueness of our products, to produce and finish them to perfection is what makes our quality stand out. We regard ourselves as a high-tech manufacturer and our employees see themselves as bespoke craftsmen, creating their truly personal product for you. And all checked personally and passionately. You can count on that.

PROLICHT MAKES A DIFFERENCE

If you promise your demanding clients bespoke, high-tech, quality products, you can't have them made just anywhere. We manufacture our products where the best trained technicians, engineers and designers find themselves at home: right in the middle of the Tyrolean Alps. At the end of the day, it is their skill that makes a difference. And it is their expertise that has made PROLICHT one of the world's most successful premium manufacturers of architectural lighting concepts. Sustainably produced and custom-made in the Tyrol.

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POSSIBILITIES & COMBINATIONS

Being able to choose from endless combination possibilities
MAKES A DIFFERENCE

25

UNIQUE COLORS TO CHOOSE FROM

Being able to combine 25 unique colours
MAKES A DIFFERENCE

5

WORKING DAYS TO PRODUCE

Being able to guarantee a 5-day production time
MAKES A DIFFERENCE

1

ONE PIECE FLOW PRODUCTION

Being able to produce top-quality technology
MAKES A DIFFERENCE

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